



GRAND AVENUE



Jiangling Motors Co. Ltd. (JMC) is one of the most established vehicle brands in China, and sets the standard on quality, safety, and technological advancement in its constant pursuit of growth. With a long history of producing industrial and commercial vehicles, JMC continues to enrich its product line-up.

A NEW BENCHMARK IN MID-SIZE PICKUPS



MEET THE JMC GRAND AVENUE

JMC's all-new generation of premium pickups.

Engineered on a world-class platform, it raises the standard for the mid-size pickup segment, combining advanced engineering, innovative technology, and uncompromising versatility.

WHERE INTELLIGENCE MEETS UNYIELDING TOUGHNESS

PURE, SIMPLE & CLEAN DESIGN AESTHETIC

The Grand Avenue's robust all-new design and significantly larger dimensions set it apart from traditional mid-size pickups. Crafted around a pure, simple, and clean design philosophy, it seamlessly combines intelligent engineering with uncompromising toughness to deliver a commanding presence on every journey.



PERFECT AERODYNAMIC DESIGN

Refined through extensive wind tunnel testing, the Grand Avenue achieves an impressive drag coefficient of just 0.38, enhancing aerodynamic efficiency and performance.



15CM WIDE SIDE-STEPS

Extra-wide 15cm side steps provide confident footing for easier access in and out of the vehicle.



75° REAR DOOR OPENING ANGLE

Rear doors open to a generous 75°, making entry and exit more convenient while improving access to the cabin.

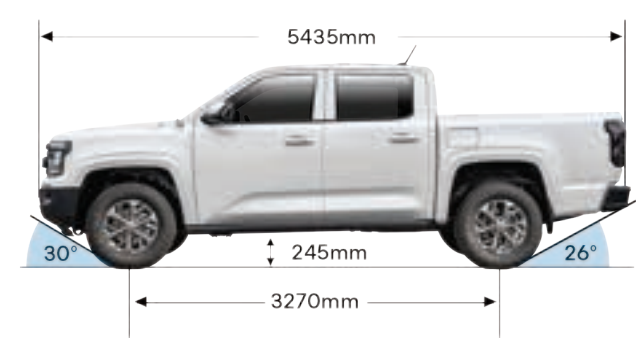
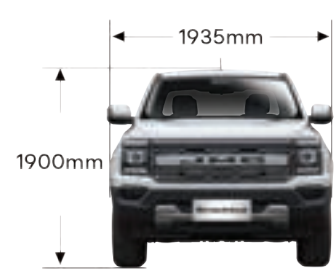
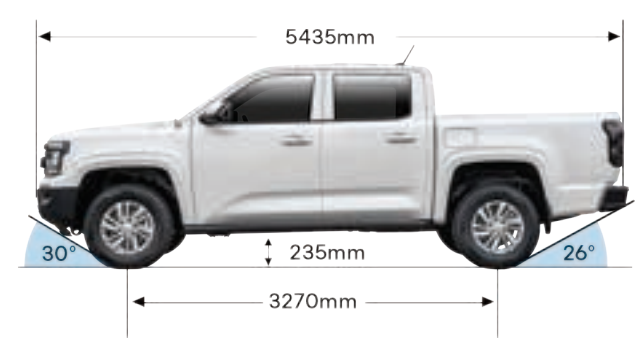
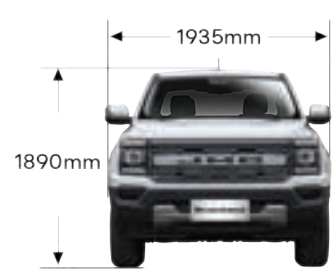


LED DAYTIME RUNNING LIGHTS

Featuring LED daytime running lights and square-shaped lights, the Grand Avenue projects a bold, rugged, and commanding presence that reinforces its powerful pickup character.



MEASUREMENTS



TYRES & RIMS



265/65 R17 HT



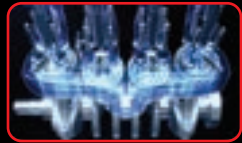
265/65 R18 AT

POWER & CAPABILITY

CONFIDENCE STARTS AT THE CORE

At the heart of the Grand Avenue is the **NB25 2.5-litre Turbo Diesel Engine**, developed on JMC's all-new **Wild Diesel Power platform**. Designed to deliver exceptional strength and long-term reliability, it is backed by over **40 years of JMC's independent engine research and development**.

Engineered with outstanding low-RPM, high-torque performance, the NB25 enhances climbing ability, acceleration, and everyday drivability while contributing to extended engine life.



X-MIRROR EFFICIENT CLEAN COMBUSTION SYSTEM

Featuring **China's first mirror-symmetrical integrated intake manifold (X-Mirror)**, the system ensures balanced and consistent airflow to every cylinder. This significantly improves combustion efficiency, delivering the **highest thermal efficiency in its class at 45.2%**.



BOSCH CO-DEVELOPED FIE HIGH-PRESSURE COMMON RAIL INJECTION SYSTEM

Co-developed with **Bosch**, the reinforced injectors, high-pressure pump, common rail, and other core components operate at injection pressures of up to **2,000 bar**. Combined with increased injection frequency, the system delivers cleaner, more complete combustion for enhanced performance and efficiency.



SMART PRECISION CONTROL SYSTEM

The Grand Avenue combines a **Garrett Variable Geometry Turbocharger (VGT)**, **Full-MAP Variable Oil Pump**, and **Dual-Circuit Cooling Temperature Control System** to keep the engine operating at peak efficiency in all driving conditions. The result is a **30% increase in torque within the first two seconds of launch**, along with outstanding fuel economy of as low as **7.2L/100km**.

GERMAN ZF 8-SPEED AUTOMATIC TRANSMISSION

The **German ZF 8-speed automatic transmission** delivers proven reliability, exceptionally smooth gear changes, and rapid response. Its advanced hydraulic pressure control, wide gear ratio range, and eight-speed configuration optimise both driving performance and fuel efficiency. **Paddle shifters come as standard.**



NB25 2.5L TURBO DIESEL ENGINE

155kW
maximum
power

7.2L/100KM
fuel
consumption

500NM
peak torque
(1500-2400 RPM)

340NM
low-rpm torque
(1000 RPM)

10.4S
(0 to 100km/h
under full load)

NB25 RELIABILITY SAFEGUARDS



HT300 MATERIAL CYLINDER BLOCK

Constructed from HT300-grade grey cast iron, the cylinder block is engineered to withstand pressures of up to 300MPa, delivering exceptional strength, durability, and long-term reliability.



FEDERAL-MOGUL PISTON SYSTEM

High-strength Federal-Mogul aluminum alloy pistons are designed to withstand temperatures of up to 380°C, enhancing engine durability, extending service life, and ensuring reliable performance under demanding conditions.



ENGINE RELIABILITY TEST

The NB25 engine has undergone one of the industry's most rigorous durability validation programmes, including:

- 48,000 hours of durability testing – equivalent to 5.76 million kilometres of real-world driving.
- 1,202 hours of continuous full-throttle endurance testing.
- 1,111 hours of endurance testing under simulated operating conditions using biodiesel and high-sulphur diesel, validating dependable long-term performance across a wide range of fuel qualities.
- As a result, the NB25 engine delivers an exceptional B10 lifespan of 1,000,000km, demonstrating its outstanding durability and reliability.



EASY CHARGING

Designed to keep your devices powered on every journey, the Grand Avenue offers convenient charging options throughout the cabin.

- Two USB Ports – Featuring one Type-C and one Type-A port for reliable charging and device connectivity.



ELECTRONIC GEAR LEVER

Automatic transmission models are equipped with an electronic gear lever that offers smooth, precise operation and a contemporary driving experience. The space-saving design also incorporates a large storage area beneath the gear lever, maximising cabin practicality without compromising comfort.



INTERIOR

AMPLE STORAGE SPACE

The Grand Avenue is designed with practicality in mind, offering dedicated storage spaces for keys, smartphones, water bottles, beverages, and small bags. A generously sized 6.5-litre glove box provides additional secure storage, ensuring everyday essentials are always within easy reach.



Automatic Climate Control with PM2.5 filtration



Keyless entry and push-button start

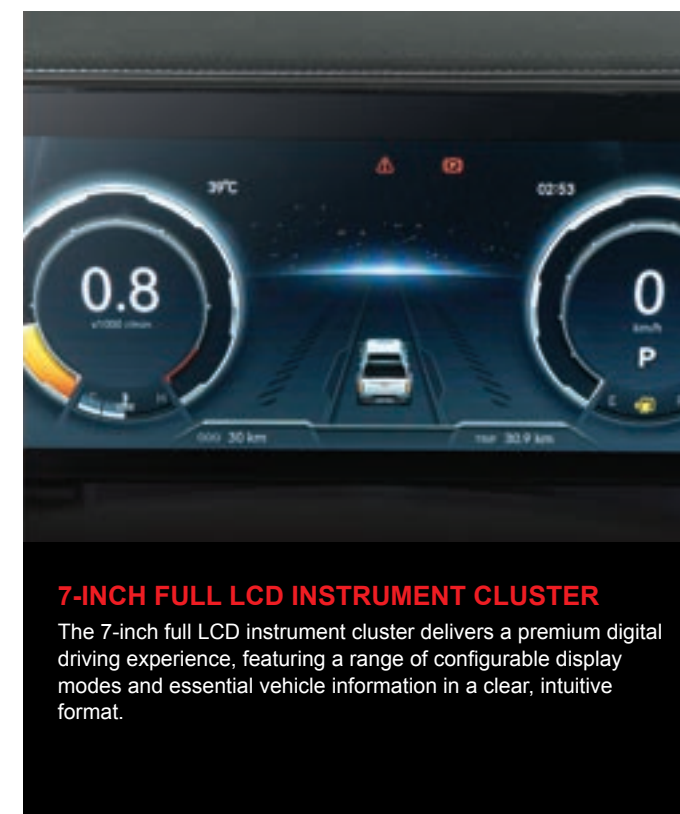
ELEVATE EVERY JOURNEY WITH COMFORT AND INTELLIGENT CONVENIENCE

Step inside the Grand Avenue and discover a cabin designed to rival premium SUVs. Combining refined craftsmanship with thoughtful ergonomics, the interior seamlessly blends comfort, convenience, and intelligent functionality to enhance every drive.



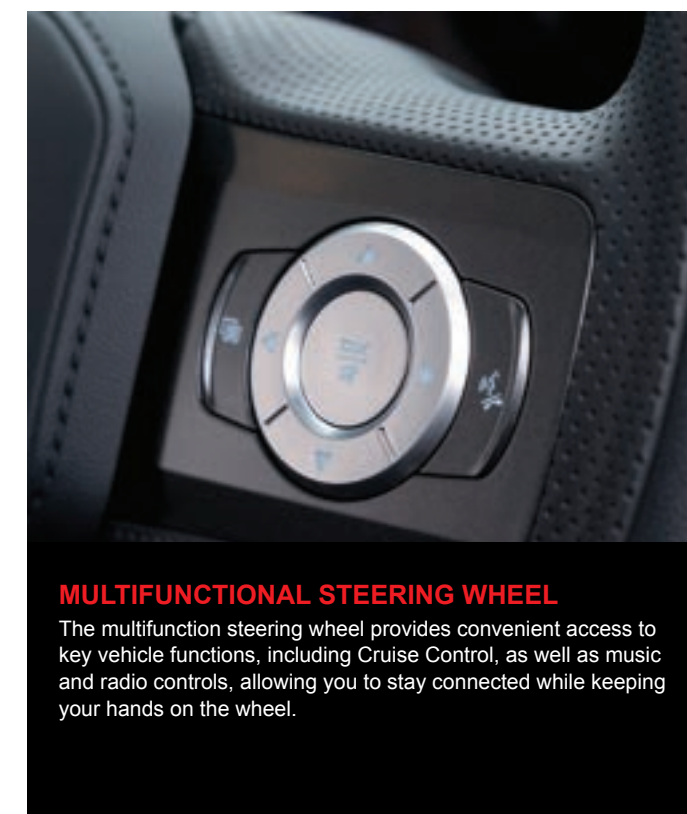
12-INCH TOUCHSCREEN

The 12-inch touchscreen features integrated Apple CarPlay® and Android Auto™. The display angle can also be adjusted, rotating up to 12° left or right to suit driver preference.



7-INCH FULL LCD INSTRUMENT CLUSTER

The 7-inch full LCD instrument cluster delivers a premium digital driving experience, featuring a range of configurable display modes and essential vehicle information in a clear, intuitive format.



MULTIFUNCTIONAL STEERING WHEEL

The multifunction steering wheel provides convenient access to key vehicle functions, including Cruise Control, as well as music and radio controls, allowing you to stay connected while keeping your hands on the wheel.

LASTING COMFORT

From the outset, the Grand Avenue was engineered with **premium SUVs as its benchmark**, delivering levels of comfort, refinement, and driving quality comparable to a modern passenger vehicle.

EXCELLENT NVH PERFORMANCE

Designed for exceptional refinement, the Grand Avenue delivers outstanding **Noise, Vibration, and Harshness (NVH)** performance through advanced engineering, including:



- **Aerodynamic design** with a drag coefficient of just **0.38**.
- A streamlined body design with **18 cavity partitions** to minimise noise intrusion.

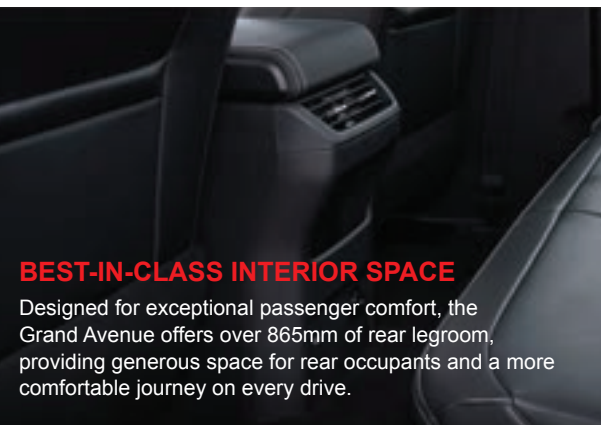


- **4mm acoustic glass** for enhanced cabin sound insulation.
- **More than 20 acoustic insulation components** are strategically integrated throughout the vehicle.

Together, these features create a passenger-car-level NVH experience, ensuring a quieter, more refined journey.



ONE-TOUCH POWER WINDOWS & ANTI-PINCH FUNCTION



BEST-IN-CLASS INTERIOR SPACE

Designed for exceptional passenger comfort, the Grand Avenue offers over 865mm of rear legroom, providing generous space for rear occupants and a more comfortable journey on every drive.



HIGH-QUALITY ADJUSTABLE LEATHER SEATS

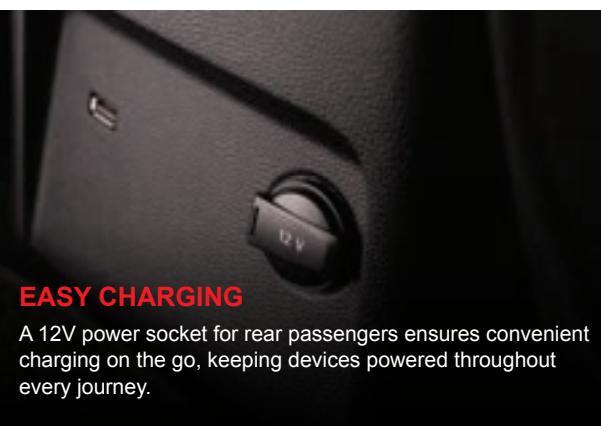
Premium leather seats with a 6-way manual-adjustable driver's seat and 4-way manual-adjustable front passenger seat deliver outstanding comfort. Heated front seats are available on higher spec models.



REAR ROW COMFORT

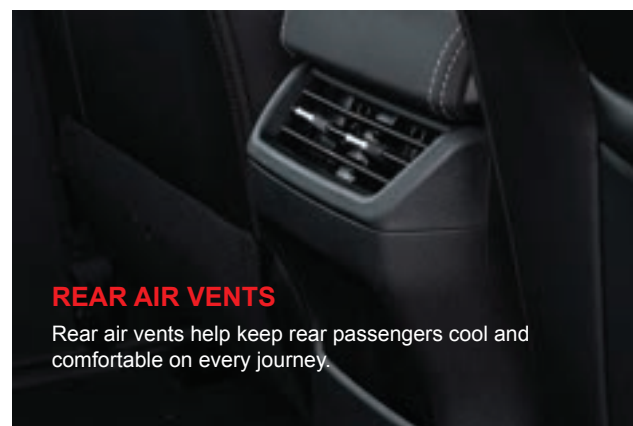
Backrest angle of 25°, allowing for a more comfortable seating posture and reducing fatigue, providing an SUV-level seating experience. The rear seat cushion is up to 500mm long, providing more support for the legs and a more comfortable seating experience.

The seat cushion can be flipped up in a 4/6 split configuration, and the rear seatback can be folded down allowing for a change in spatial layout.



EASY CHARGING

A 12V power socket for rear passengers ensures convenient charging on the go, keeping devices powered throughout every journey.



REAR AIR VENTS

Rear air vents help keep rear passengers cool and comfortable on every journey.

CONQUER ANY TERRAIN WITH CONFIDENCE

Built to tackle demanding conditions, the all-new JMC Grand Avenue delivers the capability and confidence to take on any terrain. Wherever the journey leads, it's engineered to match your determination with uncompromising performance and reliability.



APPROACH ANGLE 30°



DEPARTURE ANGLE 26°



MINIMUM GROUND CLEARANCE
235mm (R17 Tyre) 245mm (R18 Tyre)



18-INCH ALLOY WHEELS

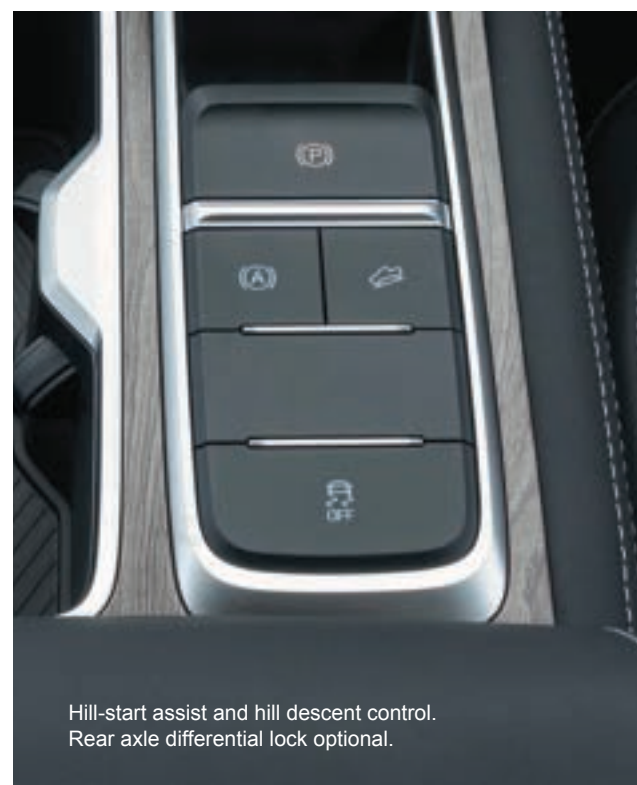
Equipped with 265/65 R18 tyres mounted on aluminium alloy wheels. Available with all-terrain tyres for enhanced off-road capability as an option.



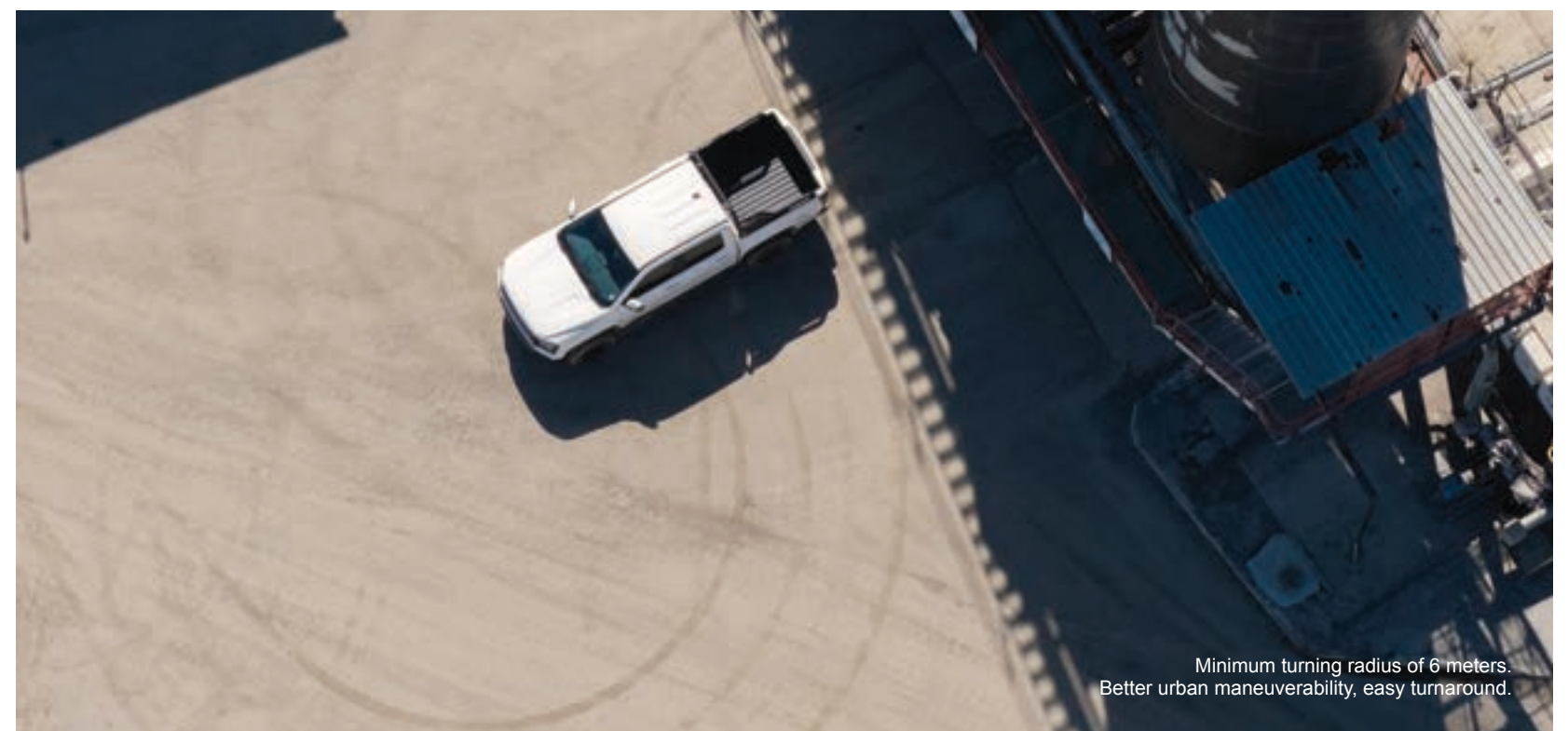
Maximum wading depth 800mm.



BorgWarner four-wheel-drive system features 4H and 4L modes. In 4L mode, the torque can be amplified 2.48 times.



Hill-start assist and hill descent control.
Rear axle differential lock optional.



Minimum turning radius of 6 meters.
Better urban maneuverability, easy turnaround.

CARGO BED PAYLOAD CAPACITY

Built to work as hard as you do, the Grand Avenue features a spacious and durable cargo bed designed to handle demanding loads with ease.



CLASS-LEADING CARGO SPACE

- **Cargo bed dimensions:**
1,546mm (L) × 1,595mm (W) × 546mm (H)
- Class-leading cargo volume: 1.35m³

HIGH STRENGTH CHASSIS

Built for demanding workloads, the Grand Avenue features a 182.3mm longitudinal beam section — among the largest in the Chinese pickup industry. With an exceptional towing capacity of up to 3.5 tonnes and a payload capacity of up to 1.1 tonnes, it delivers outstanding strength and capability.



100% GALVANIZED PLATES EXTERIOR

The entire exterior is covered with 100% galvanized plates, ensuring exceptional anti-corrosion performance.



CORROSION RESISTANT TEST

1008-hour salt spray test, strong corrosion resistance.



TAILGATE TELESCOPIC STEP OPTIONAL

Convenient for users to get in and out of the cargo.

SAFETY AND RELIABILITY REDEFINED

Engineered to inspire confidence, the all-new Grand Avenue combines advanced safety technology with a high-strength body structure, delivering peace of mind on every journey – on or off the road.



ADVANCED SAFETY FEATURES



BOSCH ELECTRONIC STABILITY PROGRAM ESP
Enhanced vehicle stability and control.



TYRE PRESSURE MONITORING SYSTEM (TPMS)
Help maintain optimum tyre performance and driving safety.



65% HIGH-STRENGTH STEEL BODY
Increased structural integrity.



FRONT CRASH BEAM
Featuring roll-forming technology and 1,300MPa ultra-high-strength martensitic steel.



SIDE BEAM
Constructed using roll-forming technology and 1,180MPa ultra-high-strength dual-phase steel.



VENTILATED BRAKE DISCS
Large, ventilated brake discs - 334mm at the front and 337mm at the rear - deliver strong,



4X2 AT GL	4X4 AT GL
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ENGINE & TRANSMISSION		
CO ₂ Emissions	196g/km	
Euro Level	Euro II	
Displacement (CC)	2498	
Max Power (kW@RPM)	155 @ 3200	
Max Torque (Nm@RPM)	500 @ 1500-2400	
Fuel Supply System	Commonrail Direct Injection	
Transmission Type	ZF 8AT	
Acceleration Speed (0-100 KM/H)	10.4 Sec	

CHASSIS & SUSPENSION		
Steering System	EPS	
Front Suspension	Double Wishbone with Coil Spring	
Rear Suspension	Leaf Spring	
Approach/Departure Angle	30°/26°	
Part-Time 4WD	-	●
Rear Differential Lock	-	○
Four-Wheel Disc Brakes	●	●
Tyres & Rims: 265/65 R17, Alloy	●	●
Tyres & Rims: 265/65 R18, Alloy	○	○

MEASUREMENTS		
Overall Size (LxHxW mm)	5450*1935*1890	
Wheelbase (mm)	3270	
Front/Rear Track (mm)	1620/1620	
Kerb Weight (kg)	1970	2070
GVM (kg)	2875	2975
GCM (kg)	6375	6475
Front/Rear Axle load (kg)	1200/1640	1280/1660
Payload (kg)	870	
Fuel Tank Capacity (L)	80	
Fuel Consumotion	7.2L/100km	

4X2 AT GL	4X4 AT GL
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EXTERIOR FEATURES		
Bumper (Front)	●	●
Bumper (Rear)	●	●
Side Mirror Turning Lights	●	●
LED Daytime Running Lights	●	●
Headlamp Delay Off	●	●
High Mounted Stop Lamp	●	●
Front Fog Lamps	○	○
Rear Fog Lamps	●	●
Power Adjustable Side Mirror	●	●
Spray-In Bedliner	●	●
Side Steps	●	●
Front Tow Hook	●	●
Easy Lift Tailgate/Tailgate Assist	●	●
Skid Plate	●	●
Tailgate Telescopic Step	○	○

INTERIOR FEATURES		
Keyless Entry with Push Start Button	●	●
12" Rotating Multi-Touch Screen Display	●	●
Apple Carplay® & Android Auto™	●	●
Bluetooth	●	●
Radio	●	●
4 Speakers	●	●
Front USB Charging Port (1 Type A + 1 Type C)	●	●
Rear USB Charging Port (1 Type A)	●	●
Front & Rear 12V Power Port	●	●
Automatic Climate Control with PM2.5 Filtration	●	●
Rear Air Conditioning Vents	●	●
Front Sun Visors with Vanity Mirrors	●	●
7" LCD Multi-Information Display Instrument Cluster	●	●
Multifunctional Steering Wheel	●	●
2-Way Adjustable Steering Wheel	●	●
Shift Paddle	●	●
Electrical Park Brake with Auto Hold	●	●
Power Windows	●	●

4X2 AT GL

4X4 AT GL

Interior Features		
One-Touch Up/Down Power Windows	•	•
Window Anti-Pinch	•	•
Remote Window Lifting	•	•
Front Dome Light	•	•
Rear Dome Light	•	•
Black Interior Trim	•	•
Leather Seats	•	•
6-Way Manual Adjustable Driver Seat	•	•
4-Way Manual Adjustable Front Passenger Seat	•	•
Adjustable Headrest Height	•	•
40/60 Lifiable Rear Seat Cushion	•	•
Foldable Rear Seatback	•	•
Pillar Grab Handles – Front Passenger & Rear	•	•
Overhead Foldable Handgrips – Front Passenger & Rear	•	•

Safety		
Advance		
Cruise Control	•	•
Drive Mode Selection (Eco/Normal/Sport)	•	•
Active		
Anti-lock Braking System (ABS)	•	•
Electronic Stability Control (ESC/ESP)	•	•
Hill Launch Assist (HLA)	•	•
Hill Descent Control (HDC)	•	•
Parking Sensors	•	•
Reverse Camera	•	•
Reversing Distance Display	•	•
Tyre Pressure Monitoring System (TPMS)	•	•

4X2 AT GL

4X4 AT GL

Passive							
Driver SRS Airbag	•					•	
Passenger SRS Airbag	•					•	
Side SRS Airbags	•					•	
Front 3-Point Seatbelts x2	•					•	
Rear 3-Point Seatbelts x2 with Center 2-Point Seatbelt	•					•	
ISOFIX	•					•	
Driver Seatbelt Reminder	•					•	
Security							
Remote Central Locking	•					•	
Vehicle Start Anti-Theft System	•					•	
Electronic Steering Column Lock	•					•	
Automatic Locking (15km/h)	•					•	
Child Safety Locks	•					•	
Colors							
Green	Solid White	Pearl White	Grey	Silver	Black	Blue	Yellow
							

• Std ◦ Optional - N/A



GRAND AVENUE



Social Media



jmcsouthafrica.co.za